

Company Description:

Wilson Dow is a creative production agency celebrating 25 years of connecting global brands with their key audiences in live, virtual, and hybrid settings. A privately-owned agency, our team is a collection of strategists, writers, artists, directors, choreographers, etc. – hailing from the highest ranks in entertainment, business, production, and learning – whose passions are driven by engaging, uniting and activating audiences through The Power of Live™.

Title: Creative Director

Reports to: Director, Creative Services

Position Profile:

The Creative Director role is a crucial component of our success at Wilson Dow. This position works collaboratively with individuals from across the organization to envision and execute experiences that engage and inspire audiences. This multi-disciplinary individual must articulate a compelling vision to clients, and work with our account, production, graphics, and video teams to make that vision a reality. As a client-facing role, the Creative Director communicates regularly with corporate leadership for our clients, helping them communicate their ideas and objectives clearly.

Responsibilities:

The Creative Director is responsible for creative concept and deliverables from inception through to execution and delivery in partnership with production, video, and graphics. Specific responsibilities include:

- Propose and develop creative concepts
- Craft and present pitch decks to prospective and existing clients
- Communicate visual and creative ideas to graphics and video departments to refine and direct execution of deliverables
- Draft scripts and presentations
- Communicate with technical directors and scenic designers to execute staging
- Provide support for live presenters in the form of speaker coaching and support.

Requirements:

- Bachelor's Degree or the equivalent combination of education and experience
- 5-7 years experience working within the field of graphic design, art direction, creative direction, or similar experience
- Ability to work on multiple projects simultaneously, both independently and collaboratively
- Problem solver and good communicator
- Desire to grow and apply new skillsets in a self-directed environment

Program and System Proficiencies:

- Keynote
- Microsoft Office – Excel, Outlook, PowerPoint

- Photoshop

Interested candidates should present a body of work that demonstrates a passion for creative direction, and provide examples of work that exhibit design talent and skillset.

Compensation: Commensurate with experience. Wilson Dow offers a comprehensive benefits package including medical, dental and vision insurance, disability and life insurance, 401(K) Plan with a company contribution, and paid time off.

Travel: Nationally, and potentially Worldwide

Location: Chicago, IL (preferred) or Remote

To apply, please fill out the form labeled 'Join Us' at this link: <https://wilsondow.com/who-we-are/>

Wilson Dow is an equal opportunity employer. We celebrate diversity and are committed to creating an inclusive environment for all employees.